





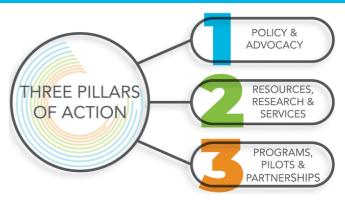
CIRCULAR INNOVATION COUNCIL

<u>Circular Innovation Council</u> (CIC), was first established in 1978.

Solutions for greater resource efficiency and environmental protection are in advancing the circular economy, which decouples economic activity from production and consumption of finite resources.

Vision: To be recognized as a global ambassador for the circular economy in Canada

Mission: To put circular economy concepts into ACTION



Three pillars of action graphic for Circular Innovation Council.



Video: Circular Economy: Beyond Recycling

MESSAGE FROM THE EXECUTIVE DIRECTOR



The circular economy re-engages consumption and production beyond the linear model by decoupling economic growth from resource use. Circularity has the ability to improve the value of natural resources, reduce carbon emissions, and eliminate waste. It encourages innovation in product design and business delivery systems. Transitioning to a circular economy doesn't balance economic, environmental, and social priorities in isolation: it delivers them simultaneously.

We invite you to review the work we're doing to make a difference thanks to your support. And we invite you to continue to deepen your collaboration with us.

Jo-Anne St. Godard, Executive Director, Circular Innovation Council.





MEMBERSHIP

We Invite You to Join Us

Join 200+ leading organizations from across Canada and the value chain who are committed to supporting the circular economy.

Become a Member

Join or renew online. For other payment options, contact 416-657-2797, ext. 204, or email info@circularinnovation.ca.

Member Benefits

- Receive the Weekly NewsHub with the latest circular economy news and information
- Receive the Monthly Chronicle, with global news highlights, and CIC program and project updates
- Promote your organization's circular business model in our Weekly NewsHub, Monthly Chronicle, and join our webinars and panel discussions
- Network with like-minded organizations and individuals
- Reduced rates for events & webinars
- · Share ideas and viewpoints
- Support innovations and actions that advance the circular economy



Business

Annual Gross Sales <\$250K: \$120 Annual Gross Sales \$250-499K: \$300 Annual Gross Sales \$500-999K: \$600 Annual Gross Sales \$1-5M: \$900 Annual Gross Sales \$5M+: \$1,200

Municipalities/Government

Population under 50,000: \$240 Population 50,000 to 199,000: \$360 Population 200,000 to 499,000: \$480 Population 500,000+: \$720

Provincial or Federal Government Entity: \$775

Association/Community

Stewardship Agency: \$475

Industry/Municipal Association: \$300

Small Community Group: \$90

Provincial/National Non-Profit/Charity: \$120

Public Institution

College/University/Hospital: \$300

Education

Elementary/Middle/High School: \$60

School Board: \$120

Personal

If you're interested in an Individual Membership please contact 416-657-2797, ext. 204, or email info@circularinnovation.ca.





CANADIAN CIRCULAR ECONOMY SUMMIT

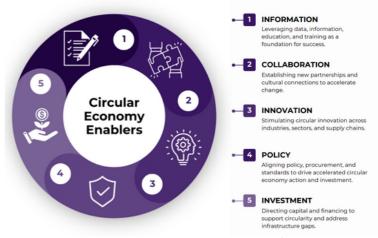


Jo-Anne St. Godard (right), Executive Director, Circular Innovation Council & Paul Shorthouse (left), Managing Director, Circular Economy Leadership Canada at the Canadian Circular Economy Summit 2023 in Toronto.

Canadian Circular Economy Summit (CCES) 2023 was co-hosted by Circular Innovation Council and Circular Economy Leadership Canada the summit featured:

- 75+ speakers
- More than 25 sponsors and program partners
- 450 delegates from across Canada, coming from more than 250 organizations (waitlist of more than 80 others)
- Representatives from two federal ministries, seven federal government departments, three provincial governments and more than 20 local governments

The next Canadian Circular Economy Summit will be in 2025, held in Montreal and will report on the progress of the Action Plan. Coming out of the event, CIC led the development of the <u>Action Plan</u> framework which included a number of underlying priorities and initiatives to be worked on over the next 12-24 months in the lead up to the next CCES.



Circular Economy Enablers graphic from the Circular Economy Action Plan for Canada.

Five key enablers were identified as the primary drivers of the circular economy:

- Information Leveraging data, information, education, and training as a foundation for success.
- Collaboration Establishing new partnerships and cultural connections to accelerate change.
- 3. Innovation Stimulating circular innovation across industries, sectors, and supply chains.
- 4. Policy Aligning policy, procurement, and standards to drive accelerated circular economy action and investment.
- Investment Directing capital and financing to support circularity and address infrastructure gaps.





CIRCULAR ECONOMY MONTH







Goals:

- Educate Canadians
- Celebrate innovators
- Encourage action

Launched by CIC in 2001, <u>Circular Economy</u>
<u>Month</u>, previously Waste Reduction Week, is
Canada's first-ever public awareness
campaign dedicated to educating and
empowering Canadians to support an
economy that delivers on the most
important values of Canadians: protecting
the planet and prioritizing people.

Previously the third week of October,
Circular Economy Month expanded in
October of 2022 to the full month,
educating Canadians about the benefits of a
circular economy and how they can be part
of Canada's transition to it.

HOW YOU CAN SUPPORT

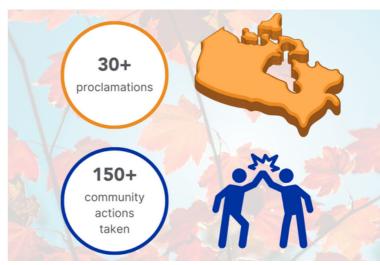
By <u>becoming a sponsor</u> you are empowering, educating, influencing, celebrating, and collaborating with us to deliver our program themes, goals, and objectives.

Sponsors can receive a number of benefits such as complimentary membership, profile opportunities, speaking opportunities, and custom engagement initiatives throughout October and year round. Email us to learn more: lnfo@CircularEconomymonth.ca.

2023 SUCCESS

In 2023 we launched our new CircularEconomyMonth.ca Website, delivering valuable year-round resources

and information, expanded French content, improved accessibility, simplified navigation, and a user-friendly interface.



Highlights from CEM 2023

Key Highlights:

- 30+ proclamations
- 150+ community actions taken
- Connected with people 4,101,500+ times
- 60+ events
- 17+ registered lightings
- Hosted champion panel webinar with CSA Group, TELUS, and The Beer Store.
- Mentioned 2,050 times online
- Generated 17,250+ "likes"





CIRCULAR PROCUREMENT

Procure4Circular

<u>Procure4Circular</u>, is a national network of public sector buying groups dedicated to accelerating the circular economic transition. By leveraging the collective ability of governments, this network aims to leverage procurement as a catalyst for market transformation, innovation, and sustainable supply chains.



Members will:

- Coordinate interests and identify common needs
- Share and expand knowledge
- Develop category-specific criteria and performance metrics
- Launch joint actions

Circular Procurement Workshops

- Essentials Workshop explores the 5 circular business models and their connection to procurement and the key actions necessary to progress to circularity
- Advanced Workshops explores in detail how to action circular procurement including how to develop circular procurement criteria, measurement and KPI's
- 3. Category Specific Workshops developing criteria, measures, and indicators for a particular product, service, or spend category. Outcomes may initiate pilot projects shared in the market engagement workshop.
- 4. Market Engagement Workshops tailored to the needs of the organization, this workshop encompasses components of the essential workshop and depending on goals, the outcomes of the advanced and category specific workshops.



Graphic of the Procurement Cycle





Strategies for Circular Criteria

Circular Procurement: Strategies for Circular Criteria was created in partnership with the Circular Cities and Regions Initiative (CCRI) and Federation of Canadian Municipalities (FCM).

It was created to assist all governments, municipalities in particular, in moving toward more circular economies by creating tools, knowledge sharing opportunities, implementation support, and workshops to help participants develop circular economy roadmaps.



Circular Procurement: Strategies for Circular Criteria

Front page of Circular Procurement: Strategies for Circular Criteria











The Net Zero Mission

The Net Zero Mission: Public Procurement, is a clean and circular innovation marketplace and an online, open-source tool that will:

- connect public sector buyers to vetted cleantech and circular innovation vendors in key procurement spend categories
- provide tools and resources to support the development of clean and circular procurement criteria and evaluation mechanisms
- establish a platform that connects governments of all levels and locations to coordinate and standardize procurement criteria and processes to de-risk purchasing activities



Circular & Fair ICT Pact

The Circular & Fair ICT Pact is an international coalition with 8 EU member State Governments working to create and implement standardized procurement criteria to drive circularity and social objectives in public sector purchases.



As of 2023 Canada has officially joined.

Email us to learn more about Circular Procurement and its projects.





COMMERCIAL FOOD WASTE DIVERSION PILOT

RESCUE. RECOVER. RENEW.

Over 50% of all food in Canada is wasted every year, while one in six Canadians suffer food insecurity.

PILOT MODEL

- Groups neighbouring establishments together to efficiently consolidate food waste collections, reducing cost, greenhouse gases and waste
 - Circular Business Model: Resource Recovery
- Trains and simplifies edible food resuce for the Institutional, Commercial & Industrial (IC&I) sectors, redirecting food to local charitable agencies
 - Circular Principle: Keep resources at their highest value

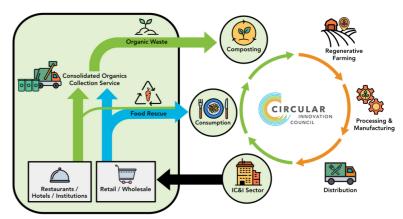
GOALS

- Economic: Cost reduction through efficient collection; job creation; innovation
- Social: Respond to food insecurity
- Environment: GHG reductions, waste reduction, soil health

INNOVATION

- Technology: Sensors may enable weight-based business model; data sharing platform
- Business Model: Collective cost-sharing, Utility model
- "Multi-solve": Food rescue and waste diversion as a holistic IC&I solution
- Systems solution: Multi-stakeholder collaboration with key municipal, industry, and non-profit partners to build the pilot into regional circular food economies

JOIN NOW!



Flowchart showing the process of the Commercial Food Waste Diversion Pilot program as part of a circular food system.

WHY

The Institutional, Commercial, and Industrial sector, also known as IC&I, produces more food waste than households at about 5 to 9 million tonnes annually. But there are very few solutions targeting cost reduction for these largest producers of Canada's food waste.

This surplus edible food could be rescued to support food insecure communities and is valued at \$15.3 billion lost annually. With food insecurity driven higher due to high inflation, and food insecure households more likely to experience significantly greater health problems, the value of rescuing edible food to community agencies continues to climb.





Guelph-Wellington











AWARDS















2 year impacts (November 2021-2023)

The Guelph-Wellington Program is currently accepting new businesses who want to join! Visit our website to learn more.























Westlock-Strathcona

The commercial food waste diversion pilot has now expanded to Alberta. Interested businesses invited to join. <u>Visit our website to learn more</u>.























REUSE PILOT

CIC will be designing and delivering a first-of-its-kind national reuse program aimed at eliminating single use plastic waste.

This program is supported by a coalition of national grocery retailers including Metro, Sobeys, and Walmart Canada, and with support from Environment and Climate Change Canada and the City of Ottawa. This will be the largest collaborative reuse program in Canada.



This project was undertaken with the financial support of: Ce projet a été réalisé avec l'appui financier de :



Environment and Climate Change Canada

Environnement et Changement climatique Canada Starting with the delivery of a reusable food container pilot planned for launch in Ottawa in mid 2024, this national program will demonstrate scalable, convenient, and permanent solutions to reducing single use plastic packaging through innovative, collaborative reuse models.



<u>Click here</u> to learn more about how we are innovating reuse for Canadians.





ONTARIO GREEN SCREEN (OGS)

In collaboration with the Province of Ontario and 27 industry partners, since 2021 we have led the first strategy to improve environmental sustainability of the growing \$3B film and television industry in Ontario.



OUR IMPACT

- Led development and supporting implementation of two strategic plans
- Facilitating carbon and sustainable production training courses, certifying over 700 individuals
- Strengthening stakeholder partnerships by delivering webinars, workshops, and Green Table Meetings
- Developed best practice resources
- Supporting a growing Ambassador program of 80 industry sustainability champions



ontariogreenscreen.ca Published July 2023 ONTARÍO (III) GREEN SCREEN



Ontario Green Screen Strategic Plan







SHARE, REUSE, REPAIR HUB

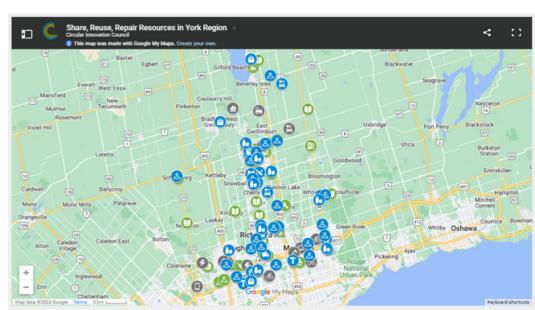
Share, reuse, and repair are simple but essential actions we can easily incorporate into our lives to extend the life of products we use everyday and stimulate a circular economy.

With support from York Region's Circular Economy Initiatives Fund, CIC has developed the Share, Reuse, and Repair Hub (SRRH). This online hub allows easy access to resources that enable share, reuse, and repair.

The SRRH is a great opportunity for our municipal members to get involved and promote local circular businesses and resources in their communities.

We are currently expanding the network to include additional partner municipalities.

Work with us to bring the SRRH to your community.



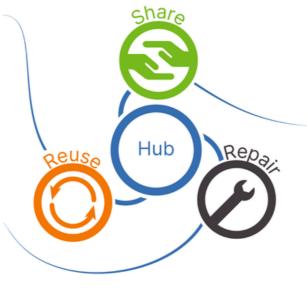
Local Resources Map in the York Region

REUSE

Products can be used again and again. Keep materials in use for as long as possible by swapping, reselling, and donating products we no longer want or need.

REPAIR

Extend the useful life of products by repairing them when damaged and purchasing refurbished before brand new.



SHARE

Participating in the sharing economy and supporting access over ownership reduces the need to own products we might not use everyday.

Share, Reuse, Repair Graphic





