# Green Public Procurement Tool (GPPT) for Federal Assets – Virtual Consultation # 2 for Public Sector Buyers: Pre-Read Materials

Green Product Database Pilot Project

Services publics et Approvisionnement Canada

Wednesday September 10, 2025

1-2:30PM EST (Zoom)







Consultation Supported by:

### **Objectives**

This second session builds on our initial engagement (February 2025) with Federal, Provincial, and Territorial (FPT) stakeholders through the FPT Collaborative Procurement Directors Working Group and Buyers for Climate Action (BCA).

PSPC would like to deepen collaboration with public sector buyers to validate and align green specifications across jurisdictions, and to customize the GPPT platform for broader public sector use.

The session will be interactive and collaborative, focusing on:

- Hearing from you: how does the GPPT align with your approach to sustainable procurement
  - Making use of the tool questions, suggestions
- Validating your jurisdiction's green specifications in two commonly purchased categories (IT and office furniture) to support national (not just federal) platform customization

Help shape this national green public procurement tool with us.

### **Action Items for consultation**

- ✓ Review the GPPT: <u>Canada.ecomedes.com</u> (see slide 5)
- ✓ Cross-check your organization's green procurement requirements in the IT goods and office furniture categories (see slide 7).

### **Federal Context**

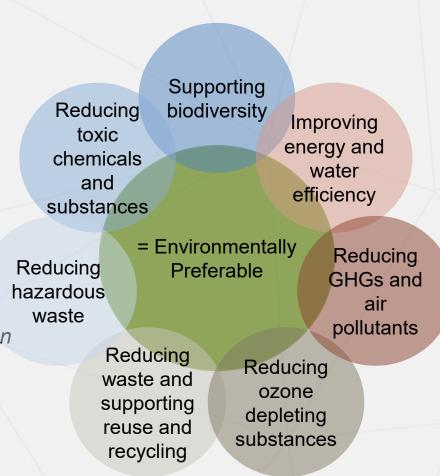
#### Policy on Green Procurement, 2006

PSPC will: "include environmentally preferable options (i.e. that have a lesser or reduced impact on the environment over the life cycle of the good or service, when compared with competing goods or services serving the same purpose) in the procurement services offered to client departments where feasible."

# Definition of "Green" or environmentally preferable

"Environmentally preferable goods and services are those that have a lesser or reduced impact on the environment over the life cycle of the good or service, when compared with competing goods or services serving the same purpose. Environmental considerations include, among other things: the reduction of greenhouse gas emissions and air contaminants; improved energy and water efficiency; reduced waste and support reuse and recycling; the use of renewable resources; reduced hazardous waste; reduced toxic and hazardous substances; and biodiversity."

— Policy on Green Procurement



### **Objectives of the GPPT**

#### **Primary objective:**

 To help buyers (contracting authorities) and clients to easily identify green and cleantech products

#### **Secondary objectives:**

- Enable PSPC to meet its responsibilities under the Policy on Green Procurement to provide verified and up-to-date environmentally preferable options to client departments
- Align green procurement requirements within Canada and internationally to better signal market demand
- Increase green and clean technology procurement and support Canadian SMEs

# How we intend to use the GPPT in Canada – pilot phase

Internally: as a research tool to share information between clients and buyers about available environmentally preferable products including those from Canadian cleantech SMEs

**Externally:** available publicly to anyone, the database is a public source of third-party verified environmental information that is up-to-date (database updated monthly) and available for use across supply chains and product categories

As more Canadian products are added and as the certifications are vetted, there is the potential that its use be incented or required in procurement processes and in real property contracting

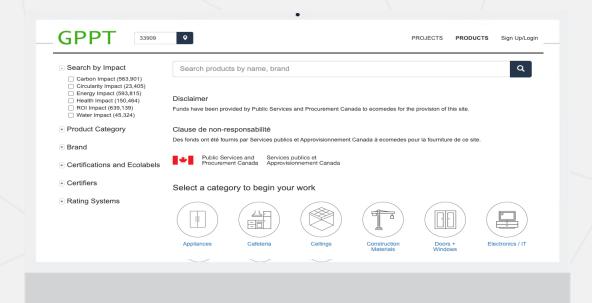
### **About the Green Public Procurement Tool**

#### What is it?

Customized and configured ("Canadianized")
 version of a certified environmentally
 preferable products database used by the
 United States General Services Administration
 and other large institutional buyers in the U.S.
 (e.g. universities, the Sustainable Purchasing
 Leadership Council etc.) in procurement and
 real property applications

# Platform configured for Institutional Buyers

- Search range of products by product category, certification, brand, rating system (e.g. LEED)
- More than 100 ecolabels, certifications, standards, automatically updated monthly from third-party certification registries
- Analyze product performance attributes



# Please create a free account (2 min) and review the GPPT canada.ecomedes.com

## Scope of Product Category Consultation



### **Engagement**

 Engaged and consulted more than 1000 stakeholders across 12 product categories, primarily through virtual information and consultation sessions, as well as targeted interviews and online survey feedback.

### **Proposed Product Category Filters**

Below are a sample of the product category filters that PSPC would like to review with participants along with findings of current certifications used in provincial procurement. Other categories will be provided post-consultation for your review and feedback.

**Product Category Filters:** refers to a group of ecolabels, certifications, and third party verified data that identify environmental preferability in a product category.

Product Category	PSPC Proposed Mandatory Filter(s)	PSPC Proposed Optional Filters	Current Certifications Identified in Provincial Procurement*													
			BC*	AB*	SK*	MB*	ON*	QC*	NB*	NS*	PEI*	NL*	NWT*	YK*	NU*	
IT Goods	EPEAT	<ul> <li>EPEAT Gold or Climate+</li> <li>TCO</li> <li>EPD, LCA</li> </ul>	EPEAT     Energy     Star	• EPEAT		<ul> <li>EPEAT         Bronze or         higher</li> <li>Energy         Star</li> </ul>		**	**			Energy Star				
Office Furniture	BIFMA Level 2	<ul> <li>FSC</li> <li>GREENGUARD</li> <li>Cradle to Cradle</li> <li>Ecologo</li> <li>SCS Indoor Advantage Gold</li> <li>Health Product Declaration</li> <li>Living Building Challenge</li> <li>LEED</li> <li>EPD</li> <li>LCA</li> </ul>	**			GREEN-GUARD     SCS Indoor Advantage     FSC, SFI certified		**	**			<ul> <li>GREENGUARD</li> <li>Cradle to Cradle</li> <li>Ecologo</li> <li>SCS Indoor Advantage Gold</li> </ul>	• Ecologo			

<sup>\*</sup>Sourced from Al-based research as a starting point – included for confirmation by participants during consultation.

<sup>\*\*</sup> Specific product category filters not identified through AI research. Broader approach to green public procurement clear in procurement policy or guidelines.