



# We invite you to join neighbouring businesses in an innovative pilot

to simplify the donation of edible food surplus AND reduce the cost of food waste collection for businesses and organizations

Our food waste diversion pilot offers

- Free collection of surplus food donations for distribution to community service agencies across Calgary
- Once per week food waste collection
- 50% discount on average food waste collection fees for the first 3 months
- Free collection bins and compostable bin liners sized to maximize workflow
- Guidelines and education materials for easy staff training
- Free promotional and marketing for your business, including an individual site scorecard to highlight your environmental and social impact

# How it works:

Food that is no longer sellable-but still edible-is rescued from ending up in the landfill. The Leftovers team coordinates a network of dedicated volunteers who collect surplus food and deliver it to local community-serving agencies to help feed Calgarians in need of food.

To reduce the cost of collecting food scraps and organic waste, this project will consolidate collections among as many neighbouring businesses as possible, similar to residential green bin collection. Efficient, consolidated collection lowers the cost of diverting food waste to compost. It is good for the environment and good for people.

# Collections launch soon and the pilot will run for 6 months

Let's connect to chat about whether this pilot is a fit for your business!

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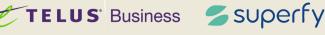
Register your interest and learn more: https://circularinnovation.ca/foodwastepilotcalgary/

# **Pilot Host:**

**Pilot Sponsors:** 









#### Why donate your surplus food?

Over 50% of food produced in Canada is wasted. Meanwhile, Alberta is the province with the highest rate of food insecure households, with more than 20% of the population struggling to put food on the table daily.

### What's the problem with food waste?

Organics waste sent to landfill produces methane, a harmful greenhouse gas that has 25 times more warming potential than CO2. Diverting food waste away from landfill eliminates methane production and the compost produced improves soil health and contributes to regenerative food systems.

#### Who are we?

We are nonprofit organizations who are working to reduce the impacts of organic waste on the planet. **Circular Innovation Council** is a national organization with over 40 years of experience delivering programming that educates and empowers Canadians to take action on the circular economy and its environmental, economic and social benefits. Through research, policy, programs, and pilots, we accelerate Canada's transition toward a circular economy by putting concepts into action. **Leftovers Foundation** is an app-based food rescue charity with a mission to reduce food waste and increase food access for people experiencing food insecurity. For more than 10 years, we have worked with volunteers, food donors, and community-serving agencies to rescue edible food before it enters the waste stream.

We have partnered to offer a dual-purpose solution to businesses and organizations, ensuring no food becomes waste. Together, we imagine a food system where everyone can access nutritious food, nothing is wasted, and communities work together to tackle our most complex food challenges.

# Why participate in this pilot?

By participating in this pilot project, you will help us test a collective model that makes food waste collection affordable and surplus food donation simple.

#### Will this really work for your business?

Our teams are here to support your teams through education, implementation, as well as promotion. The goal of this project is to find solutions for every business - no matter the size - and their unique circumstances.

#### SAVE ON FOOD WASTE DIVERSION + INCREASE SOCIAL IMPACT + REACH SUSTAINABILITY GOALS





Scan to learn more about us



