

Consultant Contract Opportunity: Communications Specialist

Contract Term: ASAP / by early September – November 2025

Location: Remote (Canada-wide)

Compensation: \$13,000 – \$16,000 CAD

Proposal Deadline: August 10, 2025

Apply to: info@circularinnovation.ca

Subject line: *Application: Communications Specialist*

Join a Mission-Driven Team Accelerating Canada's Transition to a Circular Economy

Circular Innovation Council (CIC) is hiring a **Communications Specialist (Consultant Contract)** to lead and implement strategic communications for **Circular Economy Month 2025**, our national public campaign running throughout October.

We are looking for a creative, experienced, and purpose-driven consultant with strong digital skills and a passion for impactful environmental campaigns. If you thrive on tight timelines, big ideas, and meaningful storytelling—this opportunity is for you.

About the Circular Innovation Council

Circular Innovation Council is a national charitable organization accelerating Canada's transition to a circular economy. Our work focuses on:

- ✓ Behaviour change through education and engagement
- ✓ Advocacy and policy development
- ✓ Research and market-based pilots

We offer a collaborative, mission-focused culture where innovation, strategic thinking, and environmental leadership are at the forefront.

About Circular Economy Month

Launched as Waste Reduction Week in 2001 and reimaged in 2022, **Circular Economy Month** is a high-profile national campaign celebrating circular solutions, environmental progress, and sustainable innovation. With the support of national partners, CIC leads the campaign's strategy, promotion, and stakeholder engagement. Learn more about the campaign at CircularEconomyMonth.ca and follow along on [social media](#).

Scope of Work

The Communications Specialist will:


- Lead development and execution of a digital and social media content strategy.
 - Create educational and marketing video reels, blogs, newsletters, and graphic assets.
 - Support earned media efforts including press release development and distribution.
 - Advise on content development and storytelling strategy.
 - Deploy paid ads across Google, Meta, and other platforms.
 - Provide support towards implementing deliverables for campaign sponsors.
 - Track campaign engagement KPIs and work with the program team to develop a campaign summary report.
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You Bring:

- A background in Communications, Marketing, or Public Relations
 - 5+ years in public awareness, digital campaigns, or environmental communications
 - Proficiency with Canva and Adobe Creative Suite (Illustrator, InDesign, Premiere Pro)
 - Strong storytelling and writing skills for diverse audiences
 - Experience with Meta, LinkedIn, TikTok, BlueSky, and have knowledge on current trends
 - Experience with paid digital ads
 - Bilingualism in French is a strong asset
 - Creativity, strategic thinking, and the ability to deliver under tight timelines
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To Apply

Submit your **proposal** by **August 10, 2025** to **info@circularinnovation.ca** with the subject line:

 *“Application: Communications Specialist”*

Your proposal should include:

1. Personal resume
 2. Examples of previous work
 3. Innovative ideas for the campaign assets
 4. List of professional references or provide reference letters / testimonials
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This is a short-term, project-based contract with the potential for future opportunities.
Be part of a campaign that drives real impact—from coast to coast to coast.