Green Public Procurement Tool for Federal Assets Virtual Consultation: Cleaning Products

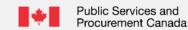
Green Product Database Pilot Project

Consultation Supported by:

CIRCULAR
INNOVATION
COUNCIL

Tuesday February 12, 2025

1 - 2:30 PM EST (Zoom)



Public Services and Services publics et Procurement Canada Approvisionnement Canada

Today's Objectives

- Learning about the Green Public Procurement Tool for Federal Assets
 Initiative what it is and what it's trying to do
- Hearing from you
 - Are the environmental certifications we cover today ones you recognize?
 - Do you use these in your organization / industry?
 - What is missing and what do you recommend for the Canadian version?
- Learning about the product search platform itself and what its capabilities are

Getting to know you:

Stakeholder type?

Organization HQ?

Business size?



Today's Agenda

Content	Organization
Welcome & PSPC overview	Public Services and Procurement
Green Public Procurement Tool Pilot Phase	Canada
Platform overview: Pilot Canadian version of the database	ecomedes
Stakeholder engagement overview	Circular Innovation Council
Customization of U.S. platform	
Stakeholder Feedback	Circular Innovation Council
Review of Ecolabels and Certifications	
Additional Suggestions and Feedback	
Customization process and onboarding Q & A	ecomedes
Next Steps	Circular Innovation Council

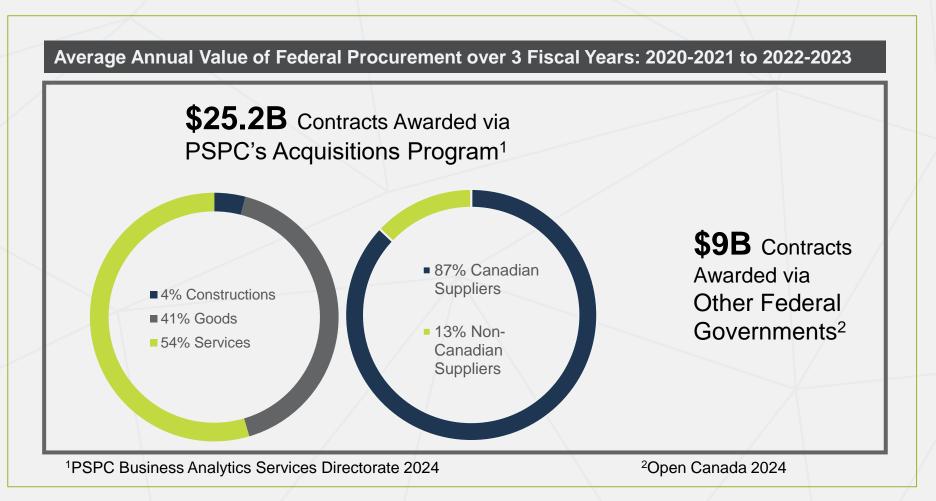
Public Services and Procurement Canada: Overview

PSPC is the central federal purchasing agent and real property manager for the Government of Canada

Vision: to excel in government operations

Mission: to deliver high-quality, central programs and services that ensure sound stewardship on behalf of Canadians and meet the program needs of federal institutions

The GoC owns approx. 32,000 buildings, 20,000 engineering assets and 40,000 fleet and is the largest asset owner in Canada.



Policy on Green Procurement, 2006

◆ PSPC will: "include environmentally preferable options (i.e. that have a lesser or reduced impact on the environment over the life cycle of the good or service, when compared with competing goods or services serving the same purpose) in the procurement services offered to client departments where feasible."

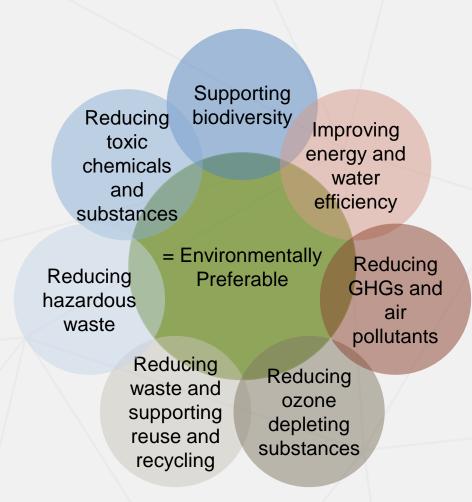


Definition of "Green" or environmentally preferable

"Environmentally preferable goods and services are those that have a lesser or reduced impact on the environment over the life cycle of the good or service, when compared with competing goods or services serving the same purpose. Environmental considerations include, among other things: the reduction of greenhouse gas emissions and air contaminants; improved energy and water efficiency; reduced waste and support reuse and recycling; the use of renewable resources; reduced hazardous waste; reduced toxic and hazardous substances; and biodiversity."

- Policy on Green Procurement

 Canada's Competition Bureau requires that environmental claims must not be false or misleading and must be based on <u>adequate and proper testing</u>



Objectives of the GPPT

Primary objective:

 To help buyers (contracting authorities) and clients to easily identify green and cleantech products

Secondary objectives:

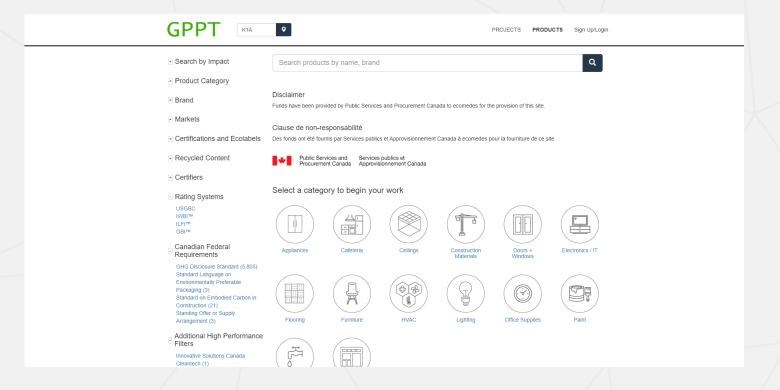
- Enable PSPC to meet its responsibilities under the Policy on Green Procurement to provide verified and up-to-date environmentally preferable options to client departments
- Align green procurement requirements with the U.S. and other public procurers to better signal market demand
- Increase green and clean technology procurement and support Canadian SMEs



Configuring a Canadian Green Product Search Tool

What is it?

Customized and configured
 ("Canadianized") version of a
 certified environmentally preferable
 products database used by the
 United States General Services
 Administration and other large
 institutional buyers in the U.S. (e.g.
 universities, the Sustainable
 Purchasing Leadership Council
 etc.) in procurement and real
 property applications



GPPT Timeline

Year 1: 2023-24

Year 2: 2024-25

Year 3: 2025-26

Year 4 and beyond

- ➤ Project kick-off with supporting Contractors (ecomedes, Circular Innovation Council, MaRS)
- ➤ Build Core Internal Project Team
- Develop assessment framework
- ➤ Initiate stakeholder engagements (five category groups)

- Customize database for Canada with existing federal procurement requirements:
 - ➤ GHG Disclosure
 - ➤ Packaging
 - ➤ Clean Tech
- Develop & obtain approval for category-specific filter recommendations for 5 category groups and code into database
- ➤ Conduct stakeholder engagement on 12 category groups

- ➤ Develop & obtain approval for stakeholderinformed categoryspecific filter recommendations for 10 category groupings and code into database
- ➤ Launch official website in both official languages
- Continue to onboard domestic suppliers, manufacturers and firms

Secure source of funding to continue this initiative!

How we intend to use the GPPT in Canada – pilot phase

- Internally: as a research tool to share information between clients and buyers about available environmentally preferable products including those from Canadian cleantech SMEs
- Externally: available publicly to anyone, the database is a public source of third-party verified environmental information that is up-todate (database updated monthly) and available for use across supply chains and product categories
- As more Canadian products are added and as the certifications are vetted, there is the potential that its use be incented or required in procurement processes and in real property contracting

Introduction to ecomedes



Simplify Product Research and Accelerate Sustainable Procurement by automating the Search for sustainability data, automating compliance Analysis and streamlining Documentation & Reporting

Data Collection & Curation

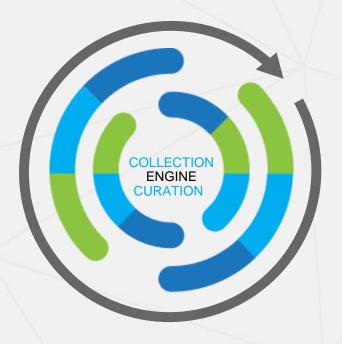


Data Enrichment

Building Product Manufacturer Sourced:

- Company / Organizational Attributes
- Brand / Product Assets
- Product Performance Attributes
- Adjacent Brand Resources

Refreshed Monthly



Largest Curated Product Database in the market

~10,000 Brands

~1,200,000+ Products

~100+ Ecolabels / Certifications / Standards

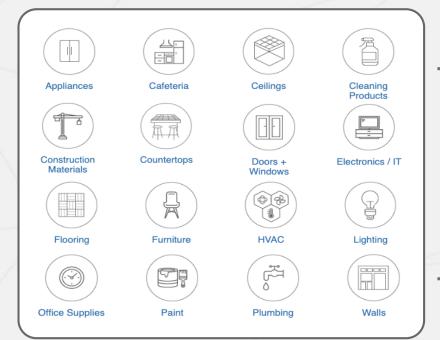
~60+ Registry Sources

~3,000 Unique Brand/Factory/Product Attributes

-1

Automated Alignment & Analysis drives marketplace empowerment

Sustainability Impact Frameworks





Green Project & Procurement Frameworks

Digitally Vetted
Compliant Product
Catalogs are needed
to meet project and
procurement demands

Certs /

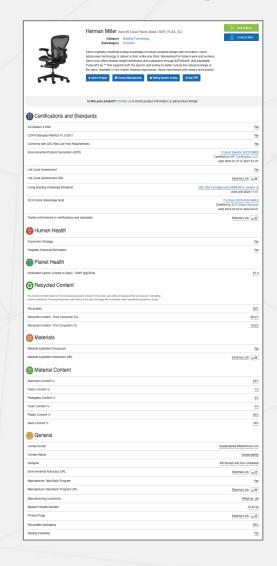
Standards

25

Additional

Data Points

Automated Alignment & Analysis delivers data driven decision making



Sustainability Impact Frameworks



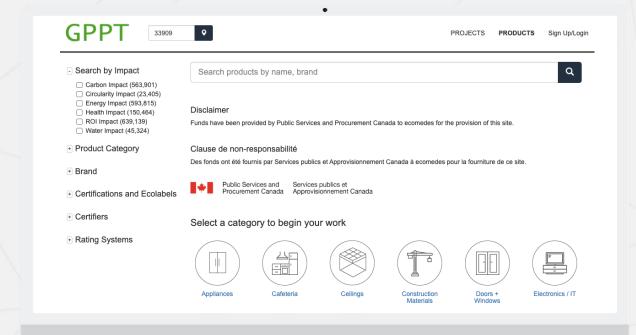
Green Project & Procurement Frameworks

Product Alignment & Compliance:

Materiality
Transparency
Circularity
Health
Carbon
Energy
Water
Social

LEED WELL LBC GG SFTool mM

Platforms configured for Institutional Buyers



Canada.ecomedes.com

How Does this Help You?

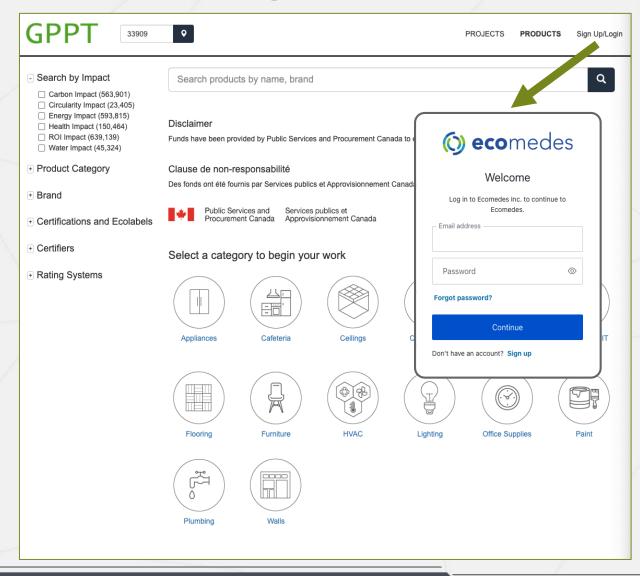
- The platform was designed to save you time
- Increase Green Procurement within Government
- Streamline Green procurement reporting for Agencies and Departments

Some of the most common activities that the platform streamlines:

- Searching for products that meet the certifications, ecolabels, specifications, etc
- Analyzing product performance attributes
- Documenting procurement and project decisions
- Sharing Impact Reports with project team members

Platform Tour

Pilot Account Sign-up



Simple Signup takes 1 minute & saves 100s of hours per year

- The Platforms are typically open to anyone that wants to simplify sustainable product search, analysis and documentation.
 - Procurement Teams
 - Vendor Teams
 - Project Teams
 - Manufacturer Teams
- Creating an account lets you:
 - Analyze Products and projects
 - Download product documentation
 - Save your work on projects

Platform Tour

Search & Discovery: Driven by Data

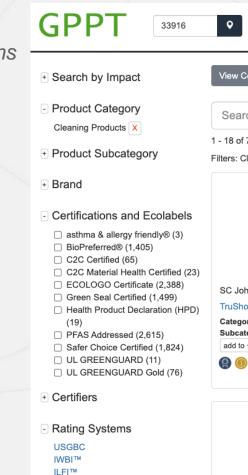
- Search by Impact
- Product Category
- Brand
- Certifications and Ecolabels
 - Over 50 to choose from
 - This can be configured to your needs
 - Additional Resources can be added



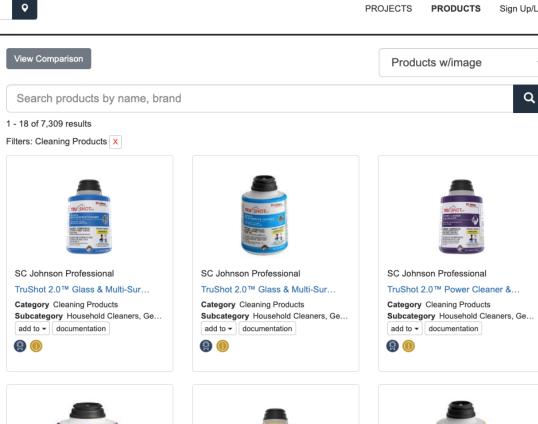
Platform Tour - Search & Discovery: Driven by Data

As you refine your search with left hand navigation, your can discover products through a variety of paths

- Product Category
 Cleaning Products (7,309)
 Certifications and Ecolabels
 asthma & allergy friendly® (3)
 Bio Preferred® (1,405)
 C2C Certified (65)
 C2C Material Health Certified (23)
 ECOLOGO Certificate (2,388)
 Green Seal Certified (1,499)
 - ☐ Health Product Declaration (HPD) (19)
 - ☐ PFAS Addressed (2,615)
 - ☐ Safer Choice Certified (1,824)
 - ☐ UL GREENGUARD (11)
 - ☐ UL GREENGUARD Gold (76)



GBI™









Platform Tour

Search & Discovery: Driven by Data

As you refine your search with left hand navigation, your can discover products through a variety of paths

- **Product Category / Subcategory / Type** Refinement
 - Cleaning Products (7,309)
 - Industrial and Institutional Hand Cleaners (1,031)
- **Certifications and Ecolabels Refinement**
 - Bio Preferred® (3)
 - ECOLOGO Certificate (859)
 - Green Seal Certified (170)
 - ☐ PFAS Addressed (170)
- **Brand List of Certified Products**



Brand

Altra (4) Avmor (5)

Biostar (3)

Daycon (3)

Dial (2)

DermaGel (1)

Diversey (11)

Earth Sense (6)

Eco Choice (1)

Ecolab, Inc. (8)

Endure (3) enMotion (5) Enviro-Solutions (7)

Estesol (2)

Excelon (14)

Sanitizer (1) FacilPro (4)

Finndu (1)

Focus (2)

FoamClean (3)

FoamFresh (2)

Free & Clear (2)

Green Scene (3) Green Select (1) Health Guard (8)

HERWE (1) Hillyard (6)

Infinity 83 (1)

Kelsan Inc. (6)

Kimberly-Clark Corporation (19) Kutol Products Company (2) Laboratories Choisy Ltée (2) Lemyn Organics® (17)

GOJO Industries (473)

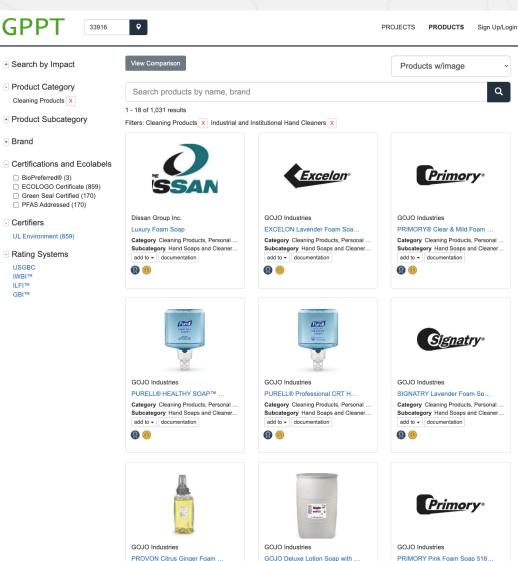
Afflink Inc. (20)

Bunzl Canada (2)

Clearly Green (2)

Dissan Group Inc. (32)

EcoLogic Solutions (1)



Category Cleaning Products, Personal ..

Subcategory Hand Soaps and Cleaner...

add to - documentation

Category Cleaning Products, Personal

add to v documentation

(A) (11)

Subcategory Hand Soaps and Cleaner.

add to v documentation

Category Cleaning Products, Personal

Subcategory Hand Soaps and Cleaner.

Platform Tour Rich Product Data at your fingertips

GPPT

Search products by name, brand

PROJECTS

PRODUCTS

Sign Up/Login

Cleaning Products, Miscellaneous, Personal Care / Hand Soaps and Cleaners, Industrial and Institutional Hand Cleaners

The information contained in this site was provided by the producer and/or certifier and we endeavor to keep the information up to date and correct, ecomedes make no representations or warranties of any kind, express or implied, about the completeness or availability of the product information on the site for any purpose. We encourage users to contact the producer or certifier directly for additional details. It's important to note that no products individually or collectively, can

guarantee a specific number of points for LEED, WELL, GreenGlobes or LBC certifications.

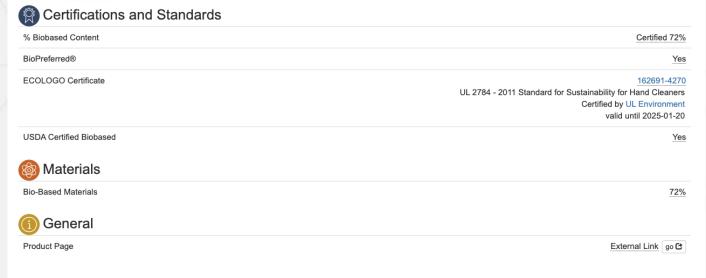


GOJO Industries PURELL HEALTHY SOAP™ Mild Foam / purell-healthy-soap-

Category Cleaning Products, Miscellaneous, Personal Care

Hand Soaps and Cleaners, Industrial and Institutional Hand Cleaners

5069-02-EEU00 1200 mL ES4 refill PURELL HEALTHY SOAP™ Mild Foam



3 ecoDATA **Elements**

The System organizes all the data.

- Certification and Standards
 - BioBased Content 72%
 - Bio Preferred
 - UL ECOLOGO Certificate

Platform Tour

Product Comparisons available in seconds

Data Driven Analysis

- 5 Products Side by Side
- Apples to Apples
- 60+ Unique Product Attributes
 - Certifications and Standards
 - General

GPPT

Search products by name, brand



33916



PROJECTS

PRODUCTS

Paul Shahriari +



Wood Wyant - A division of The Sani-Marc Group

VERT2GO BIO INDUSTRIAL DEGREASER

Category

Cleaning Products **Subcategory**Household Cleaners,

General Purpose



Mrs. Meyer's Clean Day Iowa Pine Dish Soap

Category
Cleaning Products
Subcategory
Household Cleaners

General Purpose



Avmor EcoPure EP 80 Multi-use Floor Coating

Category
Cleaning Products
Subcategory
Household Cleaners,
General Purpose

remove



GMS Industrial Supply Inc Natural Reflections Bio

Category
Cleaning Products
Subcategory
Household Cleaners.

General Purpose

remove



Bio-Vert/Savons Prolav Inc. Biovert

Citrus Fresh Dishwashing Liquid/ Biovert Liquide à Vaisselle Agrumes, 10 L

Category

Cleaning Products
Subcategory
Household Cleaners,
General Purpose

remove



Certifications and Standards

ECOLOGO Certificate 230847-4270

remove

UL 2792 - 2012 Standard for Sustainability for Cleaning and Degreasing Compounds: Biologically-based

Certified by UL Environment valid until 2025-05-25 97498-4270

UL 2759 - 2011 Standard for the Sustainability for Hard Surface Cleaners Certified by UL Environment

valid until 2025-07-16

32050-4270

UL 2777 - 2011
Standard for the
Sustainability for Hard
Floor Care Products
Certified by UL
Environment

Environment 07-16 valid until 2025-01-24 130334-4270

UL 2759 - 2011 Standard for the Sustainability for Hard Surface Cleaners Certified by UL Environment

valid until 2025-09-27

Environment valid until 2025-01-07

31727-4270

UL 2759 - 2011 Standard

for the Sustainability for

Hard Surface Cleaners

Certified by UL

North America

) General

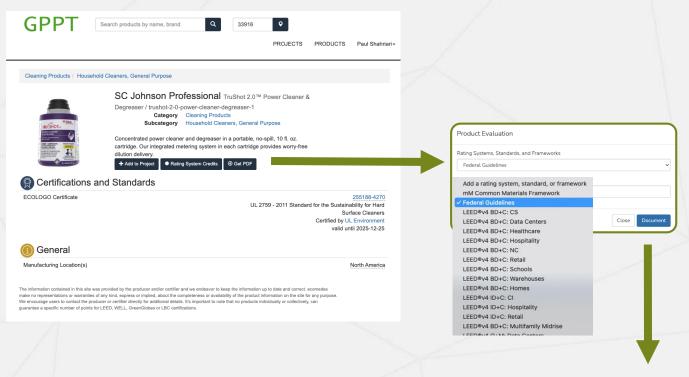
Number

Contact Name Lai-Na Wong

Manufacturing Location(s)

MasterFormat® 02 00 00, 12 00 00

Platform Tour Product Analysis & Documentation



- Products and Projects can be analyzed and documented through a wide variety of compliance and contribution methodologies:
 - Canadian Green Procurement Rules -TBD
 - US Federal Guidelines GPC
 - o LEED
 - WELL
 - Living Building Challenge
 - Green Globes
 - mindful MATERIALS

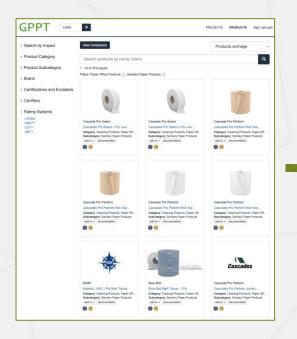
Rating System Contributions



Platform Tour Creating a Project

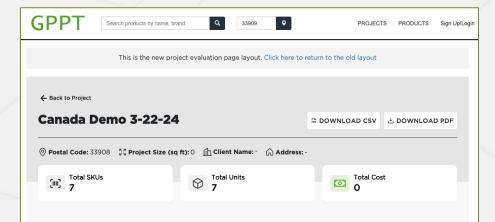
Analyzing Compliance across multiple product categories, brands and a wide array of products

- Select Products from Search Results or on Product Page
- 2. Utilize Add To: Project Button
- 3. Create New Project or add to Existing Project you have
- 4. Add all products you would like to analyze and document impact into your project
- 5. Edit Project Details
- 6. Edit Qty & Price
- 7. Select Rating System(s)
- 8. Click Evaluate
- 9. Your Full Report will be ready in a couple of seconds



anad	a Demo 3-22-2	4		1	ecolmpact Sumn	nary Clo	one Project
roject De	tails						
	Name * Notes Project Size (sq ft) *	Canada Demo 3-22-24					
	Project Zip / Postal Code * Client Name	33908					
	Project Street Address Project Description * Required						Save
Products							
*	Global Furniture Group Archer II®		Mfg Plant Location*	Quantity EA 1	Unit Price	0.00	
	Hillyard Green Select® Preferred GS-Ce	rtified Roll towel, controlled	N/A	EA 1	\$	0.00	
HP P22a G4	FHD Monitor		N/A	EA 1	\$	0.00	
	Humanscale Freedom® Headrest		N/A	EA 1	\$	0.00	Î
1	Kohler Co. Mach™ Manual 1.0 GPF toilet flu	ushometer	N/A	EA 1	\$	231.60	Î
	Samsung RF23BB8900**		N/A	EA 1	\$	0.00	
	Tork SK1850A		N/A	EA 1	\$	0.00	

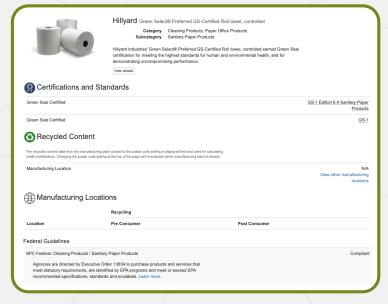
Platform Tour Project / Procurement Documentation in a single click

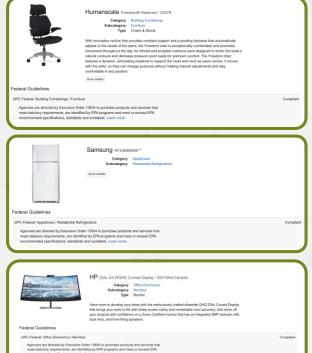


	Product	Mfg Plant Location	Quantity	Total Cost
*	Humanscale Freedom® Headrest	Piscataway, NJ, USA Dublin, IE Jiaxin, CN	1	\$0
#	Global Furniture Group	_	1	\$0
	Samsung RF23BB8900**	_	1	\$0
test	HP P22a G4 FHD Monitor	_	1	\$0
1	Kohler Co. Mach™ Manual 1.0 GPF toilet flushometer	_	1	\$0
Nie	Hillyard Green Select® Preferred GS-Certified Roll towel, controlled	_	1	\$0
•	Tork SKI850A	_	1	\$0

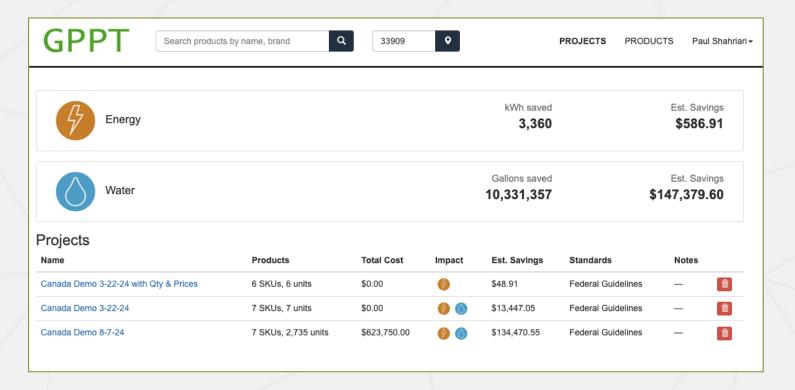
	^
GPC Federal: Plumbing Systems / Flush Valves	Partially Compliant
GPC Federal: Building Furnishings / Furniture	Partially Compliant
GPC Federal: Appliances / Residential Refrigerators	Partially Compliant
GPC Federal: Cleaning Products / Sanitary Paper Products	Partially Compliant

All Products included in the project/procurement have their individual product pages included in the documentation with their individual compliance and contribution to Federal Guidelines + LEED, WELL, etc.

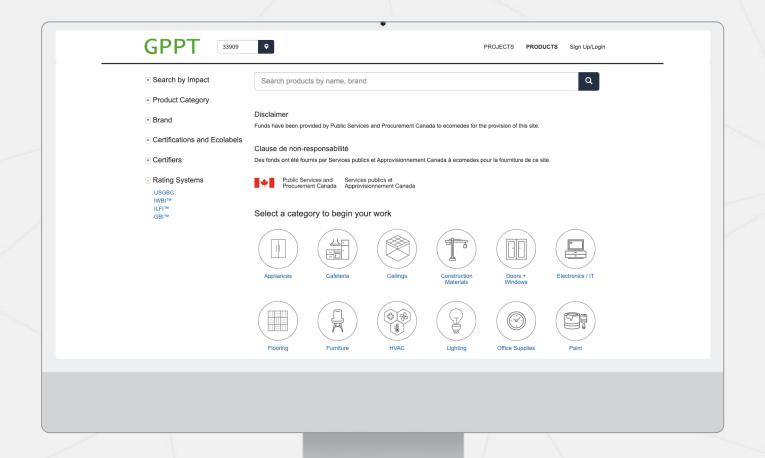




Platform Tour User Impact Dashboard



- Each registered User has the ability to manage their saved projects.
- Each project holds:
 - Products and the associated data
 + Qty & Unit Price with Total Cost.
 - Green Evaluation Programs
 Selected for evaluation
 - Estimated Savings associated with Energy and Water Savings over the analysis period for each project
- Overall Energy and Water Savings are rolled up for the user.





- Formerly Recycling Council of Ontario, with 40 years of expertise in circular policies, programs, standards and research
- Research and promote best practices
- Act as a collaborator, convening public and private sector interests
- Unique membership: spans entire value and supply chains
 - Governments at all levels; industry producers, corporations, SMEs, collectors, processors; academia, researchers; start-ups; community

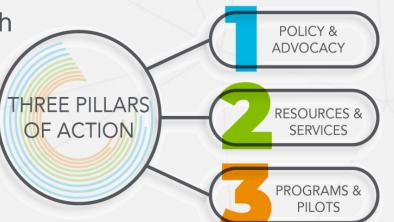












THE PUBLIC PROCUREMENT OPPORTUNITY

- Annual Public Sector Procurement Spend represents
 13% of Canada's GDP
- Direct and Indirect Influences:
 - Direct spending on goods and services.
 - Stimulus to the economy.
 - Funding to other organizations.
 - Training and employment.
- Most immediate and direct mechanism to drive broader public policy objectives: economic, environmental, and social.
- Pace setter and market shaper.
- **Scalable** no matter size nor location.

\$200 BILLION



Amount spent on public sector procurement in Canada annually.





GPPT Customization Methodology

- Review and summarize existing U.S. GSA and other environmental labels and product certifications available within ecomedes platform
- Research additional relevant Canadian product-focused environmental labels and certifications
- Stakeholder engagement including
 - Virtual consultations, based on product categories
 - Stakeholder feedback survey (online)
 - Targeted engagements: industry associations, domestic manufacturers, etc.
- Based on stakeholder feedback, propose environmental labels and other data sources (third party verified) that reflect environmental preferability relevant to domestic Canadian perspective
- PSPC finalizes product category filters selection
- Import into GPPT

Scope of Product Category Consultation

Appliances



Building Construction



Cleaning Products



Doors and Windows



Flooring



Finishes



HVAC



IT – Office Electronics



Lighting



Office



Office Supplies



Plumbing



Customization of ecomedes Product Search Tool developed for U.S. **General Services Administration**

Basis for U.S. GSA tool:

- Third-party verified data
 - Simplify informed decision making
- Ecolabelling programs
 - Voluntary, consensus-based
 - Multiple 'attributes' preferred (i.e. more than one environmental impact)
- U.S. EPA 'required purchasing programs' basis
 - EPA Framework for the Assessment of **Environmental Performance Standards** and Ecolabels for Federal Purchasing

Household Cleaners, General Purpose

Last Updated: 09/20/24



Click to see brand name products that meet these requirements 🖪



PRODUCT DETAILS

To the maximum extent practicable, federal agencies are required to buy sustainable products, which are products that meet the purchasing program(s) listed below.

If there is more than one program listed below, agencies are directed to prioritize multi-attribute products, which meet statutory purchasing program requirements (*) and one or more required Environmental Protection Agency purchasing programs.

Review our frequently asked questions for more information.

PROCUREMENT INFO



WHERE TO BUY



Statutory Purchasing Program Requirements:



FP USDA BioPreferred® Program 🗗 *



Buy on GSA Advantage! AbilityOne 🗗 GSA Global Supply

(39% biobased content)

Required EPA Purchasing Programs:



Safer Choice (Addresses PFAS)

For additional information, please go to EPA Recommendations website.

CLEANING PRODUCTS U.S. GSA Required	Certificatio n Logo	Relevant Sub-category	Biodiver -sity	GHG Emission	Air Quality	Hazardous Waste	Resource Efficiency	Ozone Depleting	Toxic, Hazardous Chemicals	Solid Waste / Reuse & Recycling	Biobased Content
Safer Choice	SAFER CHOICE Mest US. EPA Safer Product Sandards ** opa gov/haferchoice	Glass Cleaners, Floor Cleaners & Protectors, Household Cleaners, Multipurpose Cleaners, Bathroom Cleaners, Carpet & Upholstery Cleaners	✓	✓	✓	✓	✓	✓	✓	✓	✓
GreenSeal GS-37	GREEN	Glass Cleaners, Multipurpose Cleaners, Bathroom Cleaners, Carpet & Upholstery Cleaners	✓		✓		✓	✓	✓	✓	
GreenSeal GS-40	SEAL SEAL	Cleaners and Protectors	✓		✓	✓	✓	✓	✓		
Biopreferred	<u>BioPreferred</u>	Glass Cleaners, Floor Cleaners & Protectors, Household Cleaners, Multipurpose Cleaners, Bathroom Cleaners, Carpet & Upholstery Cleaners, Hand Cleaners and Sanitizers		✓	✓	✓	✓				
Ecologo/UL 2759		Glass Cleaners, Multipurpose Cleaners, Bathroom Cleaners	✓	✓	✓	✓	✓		✓		
Ecologo/UL 2777	ECOLOGO	Floor Cleaners & Protectors	✓		✓	✓	✓		✓		
Ecologo/UL 2795		Carpet & Upholstery	✓		✓	✓	✓		✓		

CLEANING PRODUCTS

Other Ecolabels, Certifications and Standards



Health Product Declaration



Nordic Swan



Cradle to Cradle



Green Tick Certification



Recognised



Biodegradable (SCS)

PACKAGING - RECYCLED CONTENT

Other Ecolabels, Certifications and Third Party Data Sources



UL 2809 Recycled Content Validation



APR Post-Consumer Recycled Content



SCS Global Services
- Recycled Claim
Standard



Recycled Material Standard



Plastica Seconda Vita

Stakeholder Consultation

Key Objectives Today

- Gather your insights on ecolabels and certifications stakeholders are using for each product category
- Identify additional certifications, standards and ecolabels that should be considered
- Solicit feedback on the benefits and obstacles of such ecolabels/ and certifications
- Solicit other considerations for the GPPT tool
- Identify whether your products may already be represented in the searchable database

Qualitative/Open Feedback

Chatham House Rule

- When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed. The purpose of the rule is to encourage open discussion since anything said is "off the record".
- Facilitators are neutral parties who will filter the input and feedback gathered into a summary document. No contracting authorities are here today.

Product Sub-category Feedback

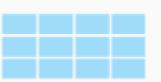
- Mural Board post-it notes
 - Double-click on post-it note to type in feedback to questions



CLEANING PRODUCTS



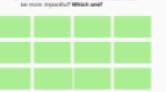
- Are there-conflications/standards that we have and pre-in Canada that should be considered and war not load there the one or both official languages? Figs. which energy?
- 1. Anny you memor of other informational conformations: on efficiency intended to that one applicable in describing products or that may be count in this instanting, which you would incomment for inclusions insiding for your? If no what you done you and why?





Environmental

- For excitable you are femiliar with, are there eminanteered impact categories that are reading or important from a Consider perspection? End. which open?
- 4, feet there the cycle stages not being commitmed thee, which used
- 5. Are there environmental origins which would be more impossible? Which and





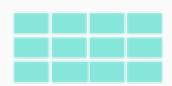
Other Considerations

- Pryser spinler, an conflictions and vertication feet temperant?
- Are there other poutous of third porty verified did a that the ethy environment of participations on a participating that if each time consistency in this category? Which apprication or cartification?



Social

- New year amone of their performance applicable to this collegary-than Consults might eventually their to include in middless to solitonessly and consulter.
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Consultation & onboarding process per category

Stage 1: Collect multiple streams of input and review research findings:

- What certifications and programs are currently used by Canadian manufacturers?
- □ What do other levels of government, other stakeholders specify?
- Once we know the relevant certifications and programs, are there product registries?

Stage 2: Draft Product Filter Recommendations and ecodata requirements

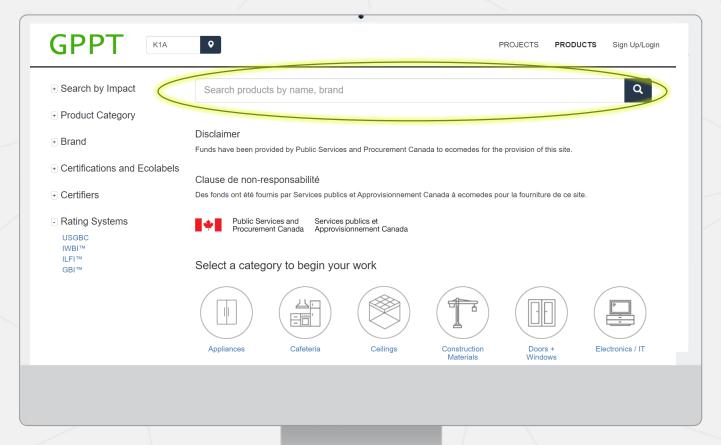
- □ Draft filter language along with market data availability shared with procurement teams for review
- PSPC shares the draft filter pilot requirements and data structure back with stakeholders for feedback prior to Sn. management decision (*if possible)

Stage 3: ecomedes launches pilot product filters into canada.ecomedes.com

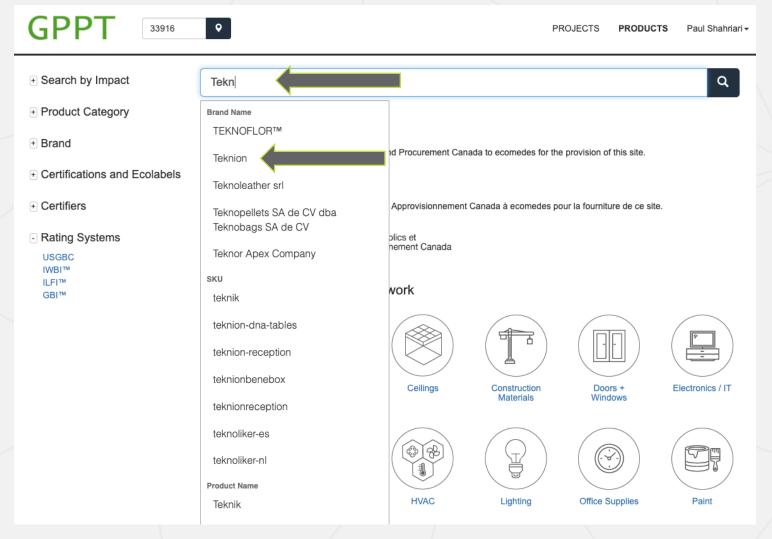
- Onboard the registries of certified products or programs where performance testing can be verified
 - these go into the large ecomedes database used in the U.S. also
- Manufacturers can enrich their product data with more attributes

Stage 4: Move new filters into ecomedes production Canada.ecomedes.com

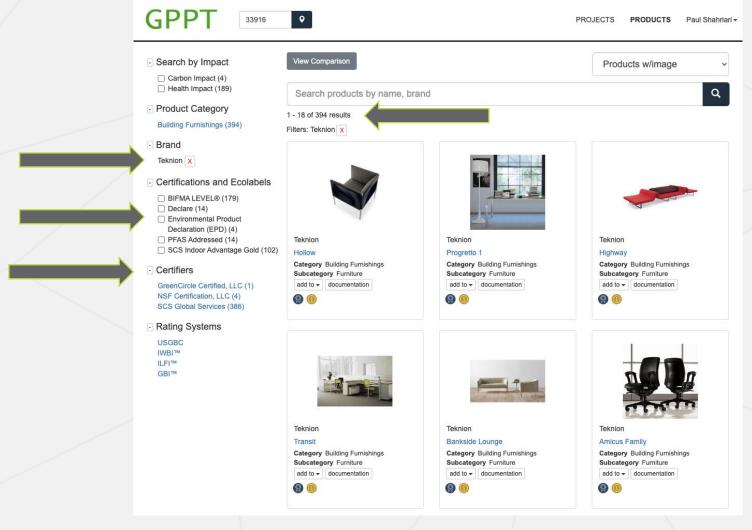
Search for your brand/company products



Search for your brand/company products



Search for your brand/company products



Product onboarding frequently asked questions

Question: Are my products on the portal?
☐ The GPPT tool is available for use for free. If you want to know if your products are on the portal, try
searching for them at <u>Canada.ecomedes.com</u>
Question: If my products are not on the GPPT, how do onboard them?
☐ Ensure that your product(s) are certified by widely available and generally accepted sustainability
standards for the product categories you participate in.
Once above is true ecomedes will automatically pull your products into the GPPT tool through the certifications.
☐ Ecomedes is in the process of pulling in Canadian certifications and registries e.g. ENERGY STAR Canada
the Net Zero Challenge, etc.
Question: How do I add additional product level data to products?
☐ Brands/Vendors can enrich their product catalog by uploading additional data elements like:
☐General brand/product data (i.e. images, product descriptions, links back to product pages)
☐ Manufacturer location (e.g. in Canada)
☐ Product performance and additional Canada- specific ecolabels/certifications or clean tech program
not currently found on Canada.ecomedes.com This will be accomplished by utilizing an Excel /
Google Sheets data enrichment template.
☐These templates will be distributed to vendors once the recommended product category filters and clean tech programs are finalized.

Next steps

- We are about mid-way the customization and consultations
- Additional Feedback?
 - Green Public Procurement Tool for the Government of Canada Stakeholder Engagement Survey
- Additional Consultations:
 - https://circularinnovation.ca/pspc-consultation-sessions-and-registration/
- Consultation Feedback Poll

Thank you and questions



Public Services and Procurement Canada

Services publics et Approvisionnement Canada

TPSGC.PAAchatsEcologiques-APGreenProcurement.PWGSC@tpsgc-pwgsc.gc.ca



paul@ecomedes.com



katie@circularinnovation.ca