Green Public Procurement Tool for Federal Assets Initiative - General Information Session

Green database tool pilot

Tuesday February 4, 2024, 1-2PM EST





Today's Objectives:

 General information sharing about the Green Public Procurement Tool for Federal Assets Initiative (the "GPPT") – what it is and what it's trying to do

Provide an overview of the GPPT database tool and what its capabilities are

• Q & A

Today's Agenda

Time	Content	Speaker
1:00-1:15	Welcome & PSPC overview	Caroline Landry, Executive Director, PSPC Acquisitions Program Stefanie Bowles, Manager, Green and Clean Technology Procurement Technical Team, Acquisitions Program
1:15-1:30	Supplier and stakeholder engagement overview	Katie Motta, Director, Circular Innovation Council
1:30-1:45	Platform overview of the pilot Canadian version of the database: search filters and requirements	Paul Shahriari, Founder and Chief Innovation Officer, ecomedes
1:45-1:50	Closing Remarks	Stefanie Bowles
1:50-2:00	Questions and answers	
Duration: 1 ho	our	

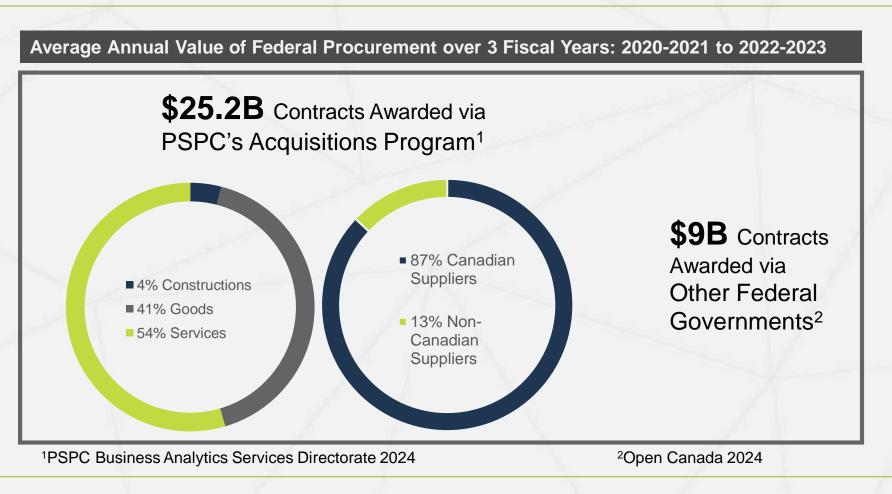
Public Services and Procurement Canada: Overview

PSPC is the central federal purchasing agent and real property manager for the Government of Canada

Vision: to excel in government operations

Mission: to deliver high-quality, central programs and services that ensure sound stewardship on behalf of Canadians and meet the program needs of federal institutions

The GoC owns approx. 32,000 buildings, 20,000 engineering assets and 40,000 fleet and is the largest asset owner in Canada.



Policy on Green Procurement, 2006

PSPC will: "include environmentally preferable options (i.e. that have a lesser or reduced impact on the environment over the life cycle of the good or service, when compared with competing goods or services serving the same purpose) in the procurement services offered to client departments where feasible."

PSPC provides environmentally preferable option to client Client buys it where value for \$ is demonstrated

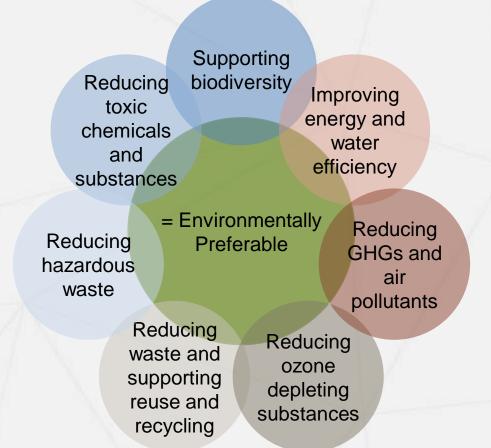


Definition of "Green" or environmentally preferable

"Environmentally preferable goods and services are those that have a lesser or reduced impact on the environment over the life cycle of the good or service, when compared with competing goods or services serving the same purpose. Environmental considerations include, among other things: the reduction of greenhouse gas emissions and air contaminants; improved energy and water efficiency; reduced waste and support reuse and recycling; the use of renewable resources; reduced hazardous waste; reduced toxic and hazardous substances; and biodiversity."

- Policy on Green Procurement

 Canada's Competition Bureau requires that environmental claims must not be false or misleading and must be based on <u>adequate and proper testing</u>



Objectives of the GPPT

Primary objective:

 To help buyers (contracting authorities) and clients to easily identify green and cleantech products

Secondary objectives:

- Enable PSPC to meet its responsibilities under the Policy on Green Procurement to provide verified and up-to-date environmentally preferable options to client departments
- Align green procurement requirements with the U.S. and other public procurers to better signal market demand
- Increase green and clean technology procurement and support Canadian SMEs



Configuring a Canadian GPPT

What is it?

 Customized and configured ("Canadianized") version of a certified environmentally preferable products database used by the United States General Services Administration and other large institutional buyers in the U.S. (e.g. universities, the Sustainable Purchasing Leadership Council etc.) in procurement and real property applications

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GPPT Timeline

Year 1: 2023-24

Year 2: 2024-25

Year 3: 2025-26

Year 4 and beyond

- Project kick-off with supporting Contractors (ecomedes, Circular Innovation Council, MaRS)
- Build Core Internal Project Team
- Develop assessment framework
- Initiate stakeholder engagements (five category groups)

Customize database for Canada with existing federal procurement requirementa;

- requirements:
 - GHG DisclosurePackaging

≻Clean Tech

- Develop & obtain approval for category-specific filter recommendations for 5 category groups and code into database
- Conduct stakeholder engagement on 12 category groups

Develop & obtain approval for stakeholderinformed categoryspecific filter

- recommendations for 10 category groupings and code into database
- Launch official website in both official languages
- Continue to onboard domestic suppliers, manufacturers and firms

Secure source of funding to continue this initiative!

How we intend to use the GPPT in Canada – pilot phase

- Internally: as a research tool to share information between clients and buyers about available environmentally preferable products including those from Canadian cleantech SMEs
- Externally: available publicly to anyone, the database is a public source of third-party verified environmental information that is up-todate (database updated monthly) and available for use across supply chains and product categories
- As more Canadian products are added and as the certifications are vetted, there is the potential that its use be incented or required in procurement processes and in real property contracting



- Formerly Recycling Council of Ontario, with 40 years of expertise in circular policies, programs, standards and research
- Research and promote best practices
- Act as a collaborator, convening public and private sector interests
- Unique membership: spans entire value and supply chains
 - Governments at all levels; industry producers, corporations, SMEs, collectors, processors; academia, researchers; start-ups; community













Advancing Circularity Through The Power Of Procurement

GPPT Customization Methodology



- Review and summarize existing U.S. GSA and other environmental labels and product certifications available within ecomedes platform
- Research additional relevant Canadian product-focused environmental labels and certifications
- Stakeholder engagement including
 - Virtual consultations, based on product categories
 - Stakeholder feedback survey (online)
 - Targeted engagements: industry associations, domestic manufacturers, etc.
- Based on stakeholder feedback, propose environmental labels and other data sources (*third party verified*) that reflect environmental preferability relevant to domestic Canadian perspective
 - PSPC finalizes product category filters selection
 - Import into GPPT

Methodology



 The assessment of domestic product category filters includes procedural, economic, environmental, social considerations

Procedural

- Process for developing the certification
- Were Canadian Stakeholders involved?
- Relationship to international standards
- Other Canadian Certifications
- Verifying bodies
- Costs /Fees

Economic

- Market
 penetration
- Market readiness
- Current certifications in use

Environmental

- Consideration of multiple impacts
- Consideration of life cycle impacts
- Key environmental criteria considered

Social

Consideration in certifications of:

- Diversity and inclusion
- Indigenous reconciliation
- Labour practices
- Persons with disabilities
- Economic equality

Stakeholder Consultations

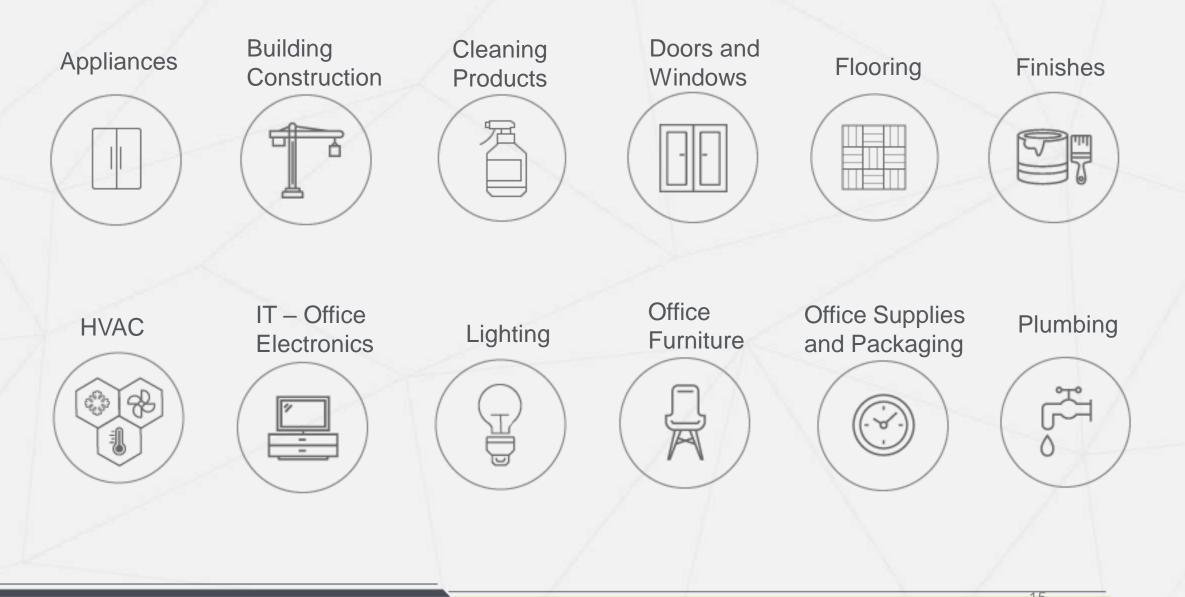


- Strive to engage with diverse stakeholders to capture a wide variety of insight and perspectives to support the legitimacy of the customization of the GPPT for Canada.
- Stakeholders comprised of:
 - Active suppliers registered with Government of Canada
 - CIC's business contacts and wider network

Key Objectives

- Gather insight on eco and third-party certifications for each product category
- Solicit feedback on the benefits and obstacles of such ecolabels/ and certifications
- Identify additional certifications, standards and ecolabels that should be considered
- Solicit recommendations and considerations for the GPPT tool

Scope of Product Category Consultation



Virtual Consultation Dates continued

Product Category	Subcategories	Consultation Dates
Cleaning Products	Glass Cleaners, Floor Cleaners, Hand Cleaners, General Purpose	February 12, 2025
Lighting	Lighting and Ceiling Fans (e.g., Light Bulbs, Fixtures, Horticulture Lighting)	February 18, 2025
HVAC & Plumbing	HVAC (e.g., Air Conditioning, Heat Pumps, Water Heaters) Plumbing Systems (e.g., Faucets, Toilets, Shower heads, Accessories)	February 26, 2025
Others TBC		

To register, visit:

https://circularinnovation.ca/pspc-consultation-sessions-and-registration/

Introduction to ecomedes

() ecomedes MISSION Simplify Product Research and Accelerate Sustainable Procurement by automating the Search for sustainability data, automating compliance Analysis and streamlining Documentation & Reporting

Topics we will cover

- Introduction to Ecomedes
 - Ecomedes Technology Overview
- Canada.ecomedes.com Platform Overview
 - What the platform is designed to support
 - Data Flows into the system
 - Platform Tour
 - Signup for a test account
 - Search & Discovery
 - Product Analysis & Documentation
 - Creating a Project/Procurement for Analysis & Documentation
 - User Impact Dashboard
 - Q&A

Ecomedes Technology

Data Collection & Curation



Data Enrichment

- Building Product Manufacturer Sourced:
- Company / Organizational Attributes
- Brand / Product Assets
- Product Performance Attributes
- Adjacent Brand Resources

Refreshed Monthly



Largest Curated Product Database in the market ~10,000 Brands ~1,200,000+ Products ~100+ Ecolabels / Certifications / Standards ~60+ Registry Sources ~3,000 Unique Brand/Factory/Product Attributes

Ecomedes Technology

Automated Alignment & Analysis drives marketplace empowerment



Sustainability Impact Frameworks



Green Project & Procurement Frameworks Digitally Vetted Compliant Product Catalogs are needed to meet project and procurement demands

Ecomedes Technology

Automated Alignment & Analysis delivers data driven decision making

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Ecomedes Technology Platforms configured for Institutional Buyers

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How Does this Help You?

- The platform was designed to save you time
- Increase Green Procurement within Government
- Streamline Green procurement reporting for Agencies and Departments

Some of the most common activities that the platform streamlines:

- **Searching** for products that meet the certifications, ecolabels, specifications, etc
- Analyzing product performance attributes
- **Documenting** procurement and project decisions
- Sharing Impact Reports with project team members

Platform Tour Pilot Account Sign-up

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Simple Signup takes 1 minute & saves 100s of hours per year

- The Platforms are typically open to anyone who wants to simplify sustainable product search, analysis and documentation.
 - Procurement Teams
 - Vendor Teams
 - Project Teams
 - Manufacturer Teams
- Creating an account lets you:
 - Analyze Products and projects
 - Download product documentation
 - Save your work on projects

Search & Discovery: Driven by Data

- Search by Impact
- Product Category
- Brand
- Certifications and Ecolabels
 Over 50 to choose from
 - This can be configured to your needs
 - Additional Resources can be added

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Search & Discovery: Driven by Data

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- Product Category
 - Furniture (40,765)
- Certifications and Ecolabels
 - BIFMA LEVEL® (4,995)
 - C2C Certified (21)
 - Declare (330)
 - EPD (197)
 - FSC® (645)
 - Health Product Declaration (HPD) (425)
 - o Intertek Clean Air
 - Life Cycle Assessment (LCA) (72)
 - Living Product Challenge (30)
 - PFAS Addressed (1,658)
 - SCS Indoor Advantage Gold (7,898)
 - UL GREENGUARD (27,893)

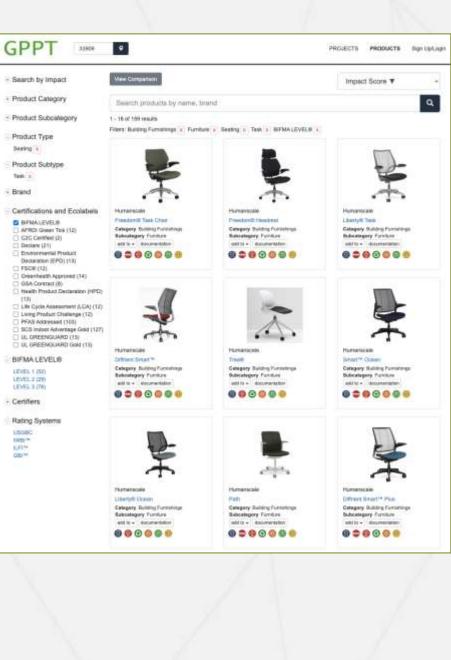
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Search & Discovery: Driven by Data

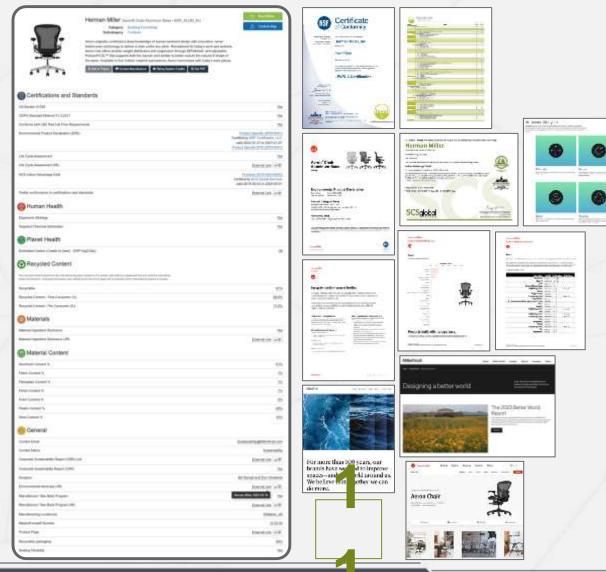
As you refine your search with left hand navigation, you can discover products through a variety of paths

- Product Category / Subcategory / Type Refinement
 - Furniture (40,765)
 - Seating (936)
 - Task (187)
- Certifications and Ecolabels Refinement
 - BIFMA LEVEL® (5,043)
 - LEVEL 1 (1,618)
 - LEVEL 2 (1,904)
 - LEVEL 3 (1,521)
- Brands that have Task Seating that have achieved BIFMA LEVEL 3 Certification are summarized in the left-hand navigation with product count.

- Brand 9to5 Seating (4) Affordable Interior Systems (AIS) (5) Allseating (37) Allsteel (75) Andreu World (108) ergoCentric Seating Systems Inc. (15)Global Furniture Group (268) Gunlocke (65) Haworth (53) HBF (20) Herman Miller (90) HON (73) Humanscale (71) Interstuhl (20) KI (36) Knoll (82) Krug Inc. (32) Pyrotech Workspace Solution Pvt. Ltd (9) Steelcase (218) Teknion (144) VS Vereinigte Spezialmobelfabriken GmbH & Co. KG (96)



Platform Tour Rich Product Data at your fingertips



11 Hyperlinks to external ecoDATA resources to support decision making:

- Certification and Standards
 - BIFMA LEVEL® Certificate
 - CA Section 01350
 - CDPH Standard Method v1.2-2017
 - LBC Red List Free Requirements
 - EPD
 - LCA
 - SCS Indoor Advantage Gold
 - Textile Conformance
- Human Health
 - Ergonomic Strategy
 - Targeted Chemical Elimination URL

Planet Health

- Embodied Carbon (Cradle to Gate) GWP
- Recycled Content
- \circ Materials
 - Material Ingredient Disclosure URL
- Manufacture Product Page Resources

Product Comparisons available in seconds

Data Driven Analysis

- 7 Products Side by Side
- Apples to Apples
- 60+ Unique Product Attributes
 - Certifications and Standards
 - Human Health
 - Planet Health
 - Recycled Content
 - \circ Materials
 - \circ General

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Platform Tour Product Analysis & Documentation

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- Products and Projects can be analyzed and documented through a wide variety of compliance and contribution methodologies:
 - Canadian Green Procurement Rules
 - US Federal Guidelines GPC
 - LEED
 - WELL
 - Living Building Challenge
 - GreenGlobes
 - mindfulMATERIALS

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GPC Federal: Building Finishes / Carpet

Compliant

Agencies are directed by Executive Order 13834 to purchase products and services that meet statutory requirements, are identified by EPA programs and meet or exceed EPA recommended specifications, standards and ecolabels. Learn more.

Platform Tour Product Analysis & Documentation

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Energy Performance Data leveraged into a simple yet powerful ROI Analysis for operational energy savings over time.

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Platform Tour Creating a Project

Analyzing Compliance across multiple product categories, brands and a wide array of products

- 1. Select Products from Search Results or on Product Page
- 2. Utilize Add To: Project Button
- 3. Create New Project or add to Existing Project you have
- Add all products you would like to analyze and document impact into your project
- 5. Edit Project Details
- 6. Edit Qty & Price
- 7. Select Rating System(s)
- 8. Click Evaluate
- 9. Your Full Report will be ready in a couple of seconds

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Platform Tour Project / Procurement Documentation in a single click

anada Demo 3-22-2	4	DOWNLOAD	CSV & DOWNLOAD
Postal Code: 33908 👯 Project Size (sq ft): 0 🚹 Client Name: - 🖓 Add	dress: -	
(a) Total SKUs 7	© Total Units 7	0 Te	tal Cost
Product	Mfg Plant Location	Quantity	Total Cost
Humanscale	Pacataway, NJ, USA (Dublin, IE) Jakin, CN	¥.	\$0
Global Furniture Group	8	1	\$0
Samsung	<u>.</u>	1	50
test HP	÷	5 1 5	so
F Kohler Co. met francisco de la companya de la c	÷	11) 11)	50
Hillyard		(1))	50
Tork	÷	T	\$0
P Federal Guidelines			
GPC Federal Plumbing Systems / Flush	Valves		Partially Comple

All Products included in the project/procurement have their individual product pages included in the documentation with their individual compliance and contribution to Federal Guidelines + LEED, WELL, etc.

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/			Market in the second	Bio deste basis and

Platform Tour User Impact Dashboard

GPPT Search product	s by name, brand	33909	•		PROJECTS PRODU	JCTS Pa	ul Shahrlar
Energy				kWh saved 3,360		Est. Sa \$586	10.000
Water				Gallons saved 10,331,357	ş	Est. Sa 5147,379	31.07
Projects	Products	Total Cost	Impact	Est. Savings	Standards	Notes	
Canada Demo 3-22-24 with Qty & Prices	6 SKUs, 6 units	\$0.00	0	\$48.91	Federal Guidelines	-	
Canada Demo 3-22-24	7 SKUs, 7 units	\$0.00	00	\$13,447.05	Federal Guidelines	1.77	
Canada Demo 8-7-24	7 SKUs, 2,735 units	\$623,750.00	00	\$134,470.55	Federal Guidelines		

- Each registered User has the ability to manage their saved projects.
- Each project holds:
 - Products and the associated data
 + Qty & Unit Price with Total Cost.
 - Green Evaluation Programs
 Selected for evaluation
 - Estimated Savings associated with Energy and Water Savings over the analysis period for each project
- Overall Energy and Water Savings are rolled up for the user.

Recap and next steps

- The Green Public Procurement Tool for Federal Assets initiative is led by PSPC to configure and customize for Canada a searchable database of third-party certified environmentally preferable products and clean technologies.
- Collaboration call to action!
- <u>Register for CIC-led category specific consultations</u> and fill in the simple survey (*no close date while the project is active)
 <u>https://pspc-spac.survey-sondage.ca/f/s.aspx?s=8f0039ae-eaed-4f9c-9eea-03aa3f562f4f</u>

Thank you and questions



Public Services and Services publics et Procurement Canada Approvisionnement Canada

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